



## **SOUTH FLORIDA WORKFORCE INVESTMENT BOARD**

**Thursday, May 12, 2016**

**8:00 A.M.**

CareerSource South Florida Headquarters  
7300 Corporate Center Drive  
Conference Room 2  
Miami, FL 33126

### **AGENDA**

1. Call to Order and Introductions
2. Approval Meeting Minutes
  - a. April 14, 2016
3. Information – CareerSource South Florida Career Center 3<sup>rd</sup> Quarter Performance
4. Information – Workforce Investment Act Common Measure Performance
5. Discussion – 2016-2020 CareerSource South Florida Strategic Plan



## SFWIB EXECUTIVE COMMITTEE

**DATE:** May 12, 2016

**AGENDA ITEM NUMBER:** 2A

### MEETING MINUTES

**April 14, 2016 at 8:15 A.M**

**CareerSource South Florida Headquarters**

7300 Corporate Center Drive, Suite 500 (Conference Room 2)

Miami, FL 33126

<p><b>EXECUTIVE COMMITTEE MEMBERS IN ATTENDANCE</b></p> <ol style="list-style-type: none"> <li>1. Piedra, Obdulio, <i>Chairman</i></li> <li>2. Bridges, Jeff, <i>Vice-Chairman</i></li> <li>3. del Valle, Juan Carlos</li> <li>4. Ferradaz, Gilda</li> <li>5. Gaber, Cynthia</li> </ol>	<p><b>EXECUTIVE COMMITTEE MEMBERS NOT IN ATTENDANCE</b></p> <ol style="list-style-type: none"> <li>6. Garza, Maria</li> <li>7. Gibson, Charles</li> <li>8. Perez, Andy</li> </ol> <p>*****</p> <p><b>SFWIB STAFF</b></p> <p>Beasley, Rick Alonso, Gustavo Garcia, Christine Jean-Baptiste, Antoinette Kavehersi, Cheri Smith, Marian Smith, Robert</p>	<p><b>AUDIENCE:</b></p> <p>***None***</p>
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Agenda items are displayed in the order they were discussed.

#### 1. **Call to Order and Introductions**

Chairman Obdulio Piedra called the meeting to order at 8:15am, asked all those present introduce themselves, and noted into record that a quorum had been achieved.

**8. Information – PY 2016-17 Potential In-State Allocations**

Chairman Piedra introduced the item. Executive Director Rick Beasley further discussed and read the item into record the projected in-state allocations for Program Year 16-17 for the Workforce Innovation & Opportunity Act (WIOA) Adult, Dislocated Worker, and Youth Programs. Also discussed were the Wagner-Peyser Act Employment Service Program (WP) and Temporary Assistance for Needy Families (TANF). He additionally reviewed with the Executive Committee Program Year 2016 WIOA Local Workforce Development Board Formula Allocation reports.

[Vice-Chairman Bridges arrived; **Quorum Achieved**]

Chairman Piedra inquired about workforce region 22 receiving an additional \$800,000 in Temporary Assistance for Needy Families (TANF) funds. Mr. Beasley explained that it was due to relative share.

Chairman Piedra inquired about youth funding for this region. Mr. Beasley responded that the region gained. He provided further explanation.

Chairman Piedra inquired about the status of the letters related to the Supplemental Nutrition Assistance Program (SNAP) that needed translation in the languages of Spanish and Creole. Mr. Beasley further explained that this region had been tasked to translate the letters in both languages.

Chairman Piedra asked whether staff is satisfied with the allocations. Mr. Beasley responded, "Yes". He later asked Finance Assistant Director Gus Alonso whether he and staff were working on the budget. Mr. Alonso responded that they are.

**2. A. Approval of February 11, 2016 Meeting Minutes**

Ms. Gilda Ferradaz moved the approval of February 11, 2016 meeting minutes. Motion seconded by Ms. Cynthia Gaber; **Further Discussion(s):**

Ms. Ferradaz noted a scrivener's error into record that her name appears twice in the minutes as both attended and not in attendance. As such, the record will reflect that she'd attended the meeting.

**Motion Passed as Amended by Unanimous Consent**

**3. Recommendation as to Approval of the 2016-2020 Strategic Plan**

Chairman Piedra introduced the item and Mr. Beasley further discussed and read into record the following four outcomes of the workshops:

1. Celebrate and build on the success of the Board's current strategic plan and identify opportunities for continuous improvement
2. Develop new and enhanced strategic goals for 2016-20 that meet the needs of South Florida WIOA state plan and federal WIOA expectations
3. Discuss the roles and responsibilities of the Board in leading and supporting the attainment of the identified strategic goals
4. Plan next steps to finalize and implement the strategic plan goals

Vice-Chairman Bridges moved the approval of the 2016-2020 Strategic Plan. Motion seconded by Mr. Juan Carlos del Valle; **Motion Passed Unanimously**

**4. Recommendation as to Approval of the 2016-2020 WIOA Local Workforce Plan**

Chairman Piedra introduced the item and Mr. Beasley further discussed then introduced SFWIB Policy and Business Services Manager Cheri Kavehersi who appeared before the Council and provided an update. SFWIB Adults Program Supervisor Robert Smith further presented as well.

Mr. Beasley requested staff provide information on the workshops that were held at the south locations. Ms. Kavehersi explained.

Mr. Beasley requested Mr. Smith explain the outreach services that would be provided to the disability population. Mr. Smith further explained the effort to launch new mobile units in the Keys for more access to employment and training services in the areas where there are not too many local centers (specifically in Marathon). He also gave an update on a future memorandum of understandings (MOU) with the library systems to provide services at the renovated library facilities as well. In addition, he explained the future implementation of Video Teleconferences (VTCs) for remote access to trainings.

Mr. Smith moreover explained CSSF's partnership with the Social Security Administration for the Ticket to Work program. He additionally provided an update on the Summer Youth Employment and information on the various challenges in the Florida Keys with regards to the needs of the youth population in comparison to the needs of employers. Staff also explained the challenges with economic development in the Keys. Chairman Piedra commented that the Keys should begin seeking other economic development opportunities. Staff continued their presentation by providing an overview of the feedback received by the residents in the Keys regarding the challenges with workforce housing.

Chairman Piedra informed the Committee of a bus service managed by Miami-Dade County that travels from Homestead to the Keys daily. Mr. Smith noted that the Keys don't have an economic board.

Chairman Piedra inquired about the living wage ordinance and Mr. Beasley provided information. Chairman Piedra shared his concern regarding the current living wage and high cost of living in the Keys. Mr. Smith provided information on the average wage to live self-sufficiently in the Keys. He stated that the average annual wage to live comfortably is \$42,000. Mr. Piedra also explained the issues with high cost of living in Miami-Dade County as well.

Vice-Chairman Bridges asked whether CSSF's mobile units are American with Disabilities Act (ADA) accessible. Mr. Beasley responded, "Yes."

There was continued discussion regarding the possible developments in the Florida Keys.

Chairman Piedra recommended reaching out to the Beacon Council, Visitors and Convention Bureau and the Greater Miami & Beaches Hotel Association to provide businesses and residents in the Keys information on economic development.

Ms. Ferradaz also shared with the Council that the Department of Children and Families has a very small workforce in the Keys. She briefly explained the Job matching challenges in the Florida Keys and gave an example of the Department of Children and Families (DCF) jobs

that requires certain qualifications that are difficult to find by those residing there. She further stated that DCF's recent candidates lived outside the Keys. Mr. Beasley inquired about their traveling means to work. Ms. Ferradaz explained that they were willing to relocate.

There was continued discussion regarding the challenges in the Keys. Chairman Piedra announced the recent resignation of two of SFWIB members from the Keys.

Mr. Piedra thanked Mr. Smith for his presentation and commended his presentation for being very informative.

Ms. Cynthia Gaber moved the approval of the 2016-20 WIOA Local Workforce Plan. Motion seconded by Mr. Juan Carlos del Valle; **Motion Passed Unanimously**

**5. Recommendation as to Approval to Allocate funds for the Summer Youth Employment Program**

Chairman Piedra introduced the item and Mr. Beasley further discussed staff's recommendation for the Executive Committee to recommend to the Board the approval to allocate an amount not to exceed \$300,000 in Temporary Assistance for Needy Families (TANF) funds for the South Florida Workforce Investment Board Summer Youth Employment.

Chairman Piedra added that the zip codes represent 11 of the 13 Miami-Dade County Commission districts. Mr. Beasley further explained that the two commission districts that are not represented are districts 7 and 13 (Commissioner Xavier L. Suarez and Esteban Bovo, Jr.). As far as the Ready to Work Program, the zip codes also represent 11 of the 13 Miami-Dade County Commission districts. And the two districts that are not covered are districts 10 and 11 (Commissioner Javier D. Souto and Juan C. Zapata).

Vice-Chairman Jeff Bridges moved the approval of to allocate funds for the Summer Youth Employment Program. Motion Seconded by Mr. Juan Carlos del Valle; **Motion Passed Unanimously**

Chairman Piedra announced a recent press conference he'd attended with Miami-Dade County Mayor regarding a new mentorship initiative.

**6. Recommendation as to Approval to Accept and Allocate funds for the City of Miami Gardens Summer Youth Employment Program**

Mr. Beasley introduced and presented the item noting staff's recommendation for the Executive Committee's approval to recommend to the Board to accept and allocate funds for the City of Miami Gardens Summer Youth Employment Program.

Mr. del Valle requested additional information regarding the zip codes and Mr Beasley clarified.

Mr. Gilda Ferradaz moved the approval to accept and allocate funds for the City of Miami Gardens Summer Youth Employment Program. Motion Seconded by Mr. Juan Carlos del Valle; **Motion Passed Unanimously**

**7. Recommendation as to Approval to Allocate funds for a TechHire Center and YOUMedia Miami Lab for the Digital Learning Center.**

Chairman Piedra introduced the item and Mr. Beasley further discussed and noted staff's recommendation for the Board's approval to allocate funds for a TechHire Center and YOUMedia Miami Lab for the Digital Learning Center.

Mr. Beasley further noted that CSSF is working with Miami-Dade County Commissioner's offices to leverage CDBG dollars new techcenter renovation.

Mr. Piedra requested clarification on CSSF's partnerships with Miami-Dade County Commission district. Mr. Beasley provided information on the donated spaces at Big Brother Big Sisters in Miami-Dade County Commissioner Rebecca Sosa's district and One United Bank located in Commissioner Chairman Jean Monestime's district and another facility in the South located in Commissioner Daniella Levine Cava's district.

Mr. Beasley requested additional information regarding the leveraged dollars and Mr. Beasley further explained.

Mr. Juan Carlos del Valle moved the approval to allocate funds for a TechHire Center and YOUMedia Miami Lab for the Digital Learning Center. Motion seconded by Ms. Cynthia Gaber; Motion Passed Unanimously

Mr. del Valle had questions pertaining to item #6 regarding the launch date. Mr. Beasley explained that CSSF is ready to launch.

Mr. del Valle inquired about the launch date of item #6. Mr. Beasley explained that CSSF is ready to launch.

Mr. Beasley briefly discussed a grant funded by the City of Miami for a summer youth program financial literacy program.

Chairman Piedra suggested budgeting \$500,000 in the future for summer youth programs. He additionally requested setting aside up to \$100,000 from that amount to be used as matching funds in order to encourage municipalities to participate in summer youth employment to specifically target and employ those residing within their jurisdictions.

There was continued discussion regarding leveraging dollars.

There being no further business to come before the Committee, the meeting adjourned at 9:41am.



## **SFWIB EXECUTIVE COMMITTEE**

**DATE:** 5/12/2016

**AGENDA ITEM NUMBER:** 3

**AGENDA ITEM SUBJECT:** CAREER CENTER 3RD QUARTER PERFORMANCE UPDATE

**AGENDA ITEM TYPE:** **INFORMATIONAL**

**RECOMMENDATION:** N/A

**STRATEGIC GOAL:** **STRONG WORKFORCE SYSTEM LEADERSHIP**

**STRATEGIC PROJECT:** **Strengthen workforce system accountability**

### **BACKGROUND:**

The SFWIB implemented a performance base contract methodology for the 14 Career Centers within the region. In an effort to keep you informed of CareerSource South Florida's (CSSF) performance, please find the attached 3rd Quarter performance results for the reporting period of July 1, 2015, through March 31, 2016. In partnership with our Career Center providers, CSSF was able to improve all its 3rd Quarter performance compared to the same period last Program Year (PY) 2014-2015. CSSF increased its placements by 5.3 percent by placing 46,394 job seekers into jobs. The cost per placement was reduced by \$96 to a \$419 cost per placement. For every dollar CSSF invested, the community received a \$49.04 return on the investment, which is an additional \$9.89 over last PY. Moreover, there was an additional \$65,039,414 million dollars in the economic impact to the community that equates to around \$953,277,899 million dollars in salaries generated.

**FUNDING:** N/A

**PERFORMANCE:** N/A

*ATTACHMENT*

REPORT PERIOD: JANUARY 1, 2016 - MARCH 31, 2016

## NET ECONOMIC IMPACT

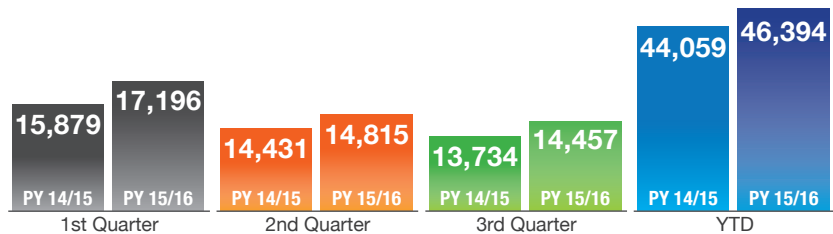
\$953,277,899

PY 15/16 wages generated back into the community, which is a 6.9% increase over PY 14/15's third quarter wages of \$891,019,869

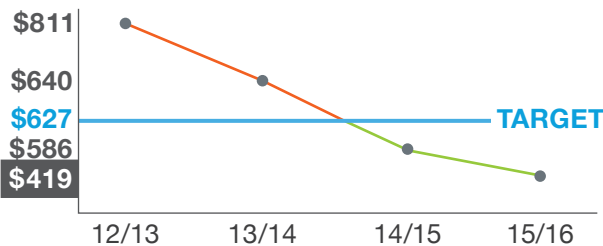
## PLACED JOB SEEKERS

46,394

By the end of the third quarter, the total number of job seekers placed into employment, which is a 5.3% increase over the same period for PY 14/15



## COST PER PLACEMENT



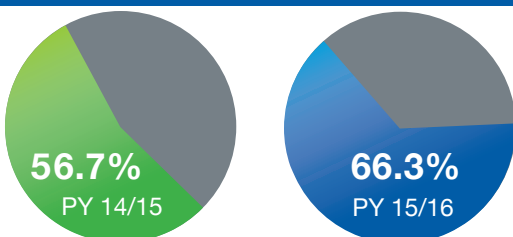
## RETURN ON INVESTMENT



= \$49.04

For every \$1.00 spent the region receives \$49.04 return on investment. This is an increase of \$8.01 compared to PY 14/15's third quarter ROI

## ENTERED EMPLOYMENT RATE



Comparing last year's third quarter to this year's third quarter

## AVERAGE WAGE

\$10.08

The average wage for placed job seekers, which is 14¢ higher than PY 14/15 third quarter





## **SFWIB EXECUTIVE COMMITTEE**

**DATE:** 5/12/2016

**AGENDA ITEM NUMBER:** 4

**AGENDA ITEM SUBJECT:** WORKFORCE INVESTMENT ACT (WIA) COMMON MEASURES PERFORMANCE

**AGENDA ITEM TYPE:** **INFORMATIONAL**

**RECOMMENDATION:** N/A

**STRATEGIC GOAL:** **STRONG WORKFORCE SYSTEM LEADERSHIP**

**STRATEGIC PROJECT:** **Strengthen workforce system accountability**

### **BACKGROUND:**

On April 13, 2016, the Department of Economic Opportunity sent out a memorandum to provide an update regarding Workforce Investment Act (WIA) Common Measures performance for the second quarter of Program Year 2015-2016 (October 1 – December 31, 2015). Please find the updated performance data attached.

Out of 24 local areas, Area 23 (CSSF) is one of 15 boards, that met and/or exceed all WIA common measures. Based on the Common Measure report, Local Workforce Development Area 23 met and/or exceeded all 12 of the WIA common measures. The Region exceed some of the common measures under the WIA Adult and WIA Youth programs. The Region exceed all of the common measures under the Wagner-Peyer program.

**FUNDING:** N/A

**PERFORMANCE:** N/A

*ATTACHMENT*

# **PY 2015 - 2016 FLORIDA WORKFORCE COMMON MEASURES**

## **LWDA 23 - CareerSource South Florida**

**July 1, 2015 - December 31, 2015 Outcomes**

	Common Measures	Performance 2014-2015	Performance 2015-2016 - 2nd Quarter	PY 2015-2016 Performance Goals	% of PY 2015-2016 Performance Goal Met
	<b>Adults:</b>				
1	Entered Employment Rate	74.81%	76.23%	82.00%	92.96%
2	Employment Retention Rate	85.43%	85.97%	84.40%	101.86%
3	Average 6-Months Earnings	\$13,570.39	\$15,857.10	\$14,275.00	111.08%
	<b>Dislocated Workers:</b>				
4	Entered Employment Rate	76.89%	75.83%	90.00%	84.26%
5	Employment Retention Rate	89.05%	87.96%	91.60%	96.03%
6	Average 6-Months Earnings	\$16,598.67	\$17,146.60	\$17,896.50	95.81%
	<b>Youth Common Measures:</b>				
7	Placement in Employment or Education	70.67%	67.95%	73.30%	92.70%
8	Attainment of a Degree or Certificate	66.42%	61.66%	73.95%	83.39%
9	Literacy and Numeracy Gains	54.80%	64.15%	54.63%	117.44%
	<b>Wagner-Peyser:</b>				
10	Entered Employment Rate	64.02%	69.90%	61.00%	114.59%
11	Employment Retention Rate	81.83%	81.71%	78.00%	104.76%
12	Average 6-Months Earnings	\$12,581.45	\$13,381.75	\$11,500.00	116.36%

**Not Met (less than 80% of negotiated)**

**Met (80-100% of negotiated)**

**Exceeded (greater than 100% of negotiated)**



## **SFWIB EXECUTIVE COMMITTEE**

**DATE:** 5/12/2016

**AGENDA ITEM NUMBER:** 5

**AGENDA ITEM SUBJECT:** 2016-2020 CAREERSOURCE SOUTH FLORIDA STRATEGIC PLAN

**AGENDA ITEM TYPE:** **INFORMATIONAL**

**RECOMMENDATION:** N/A

**STRATEGIC GOAL:** **STRONG WORKFORCE SYSTEM LEADERSHIP**

**STRATEGIC PROJECT:** **Strengthen workforce system accountability**

### **BACKGROUND:**

On Thursday, March 17, 2016, the South Florida Workforce Investment Board (SFWIB) held its Strategic Planning Workshop at the CBRE 5 Star Conference Center. Board members attended the session facilitated by Greg Newton, President of Greg Newton Associates to discuss and set policy goals for the agency.

With the implementation of the Workforce Innovation and Opportunity Act (WIOA), it was necessary for the SFWIB to assess the existing strategic goals. Moreover, it was an opportunity for SFWIB members to draft new 2016-2020 goals as required by the WIOA Local Plan.

On April 21, 2016, the SFWIB approved 2016-20 strategic goals. The following are the new six strategic goals for the board:

1. Goal: Continue to Be the Premier National Provider of Employment and Career Services
2. Goal: Strengthen the One-Stop Delivery System and Increase Integrated Service Delivery
3. Goal: Improve Services for Individuals with Barriers to Employment
4. Goal: Continue Dedicated Commitment to Youth Participation in the 21st Century Economy
5. Goal: Leverage Demand-Driven Management/Control Tools to Achieve Strong Performance with a High Return on Investment
6. Goal: Continue to Be a High-Performing Board with Strong Workforce System Leadership

SFWIB staff have begun to draft / outline an operation plan to achieve the strategic goals and strategies of the board. The 2016-20 strategic plan is being presented to the Executive Committee for additional input in drafting the operational plan.

**FUNDING:** N/A

**PERFORMANCE:** N/A

*ATTACHMENT*

# STRATEGIC GOALS FOR A CHANGING ECONOMY

South Florida Workforce Investment Board Strategic Planning Workshop

March 17, 2016 | CBRE Conference Center • Everglades Room

**South Florida Workforce Investment Board's core purpose is to improve the quality of life through a workforce well-equipped to meet industry demand**

